ARTcoWORKers

Platform and Tutorials
ARTcoWORKers Project

Arts and People with Disabilities –
Cooperative Digital Working for Inclusion
during the Pandemic

Authored by: Stefanie Trzecinski

Verein zur sozialen und beruflichen INTEGRATION VSBI e.V.

HOPF HAND +FUSS

PEOPLE FIRST HU
Az ember az első

Vitalped

СЕНКИ И ОБЛАЦИ

Table of Content

1. Introduction

The ArtCoWorkers project has produced various training materials to support its training program. These materials include a curriculum that presents the different learning contents, a training course, and associated learning materials. To ensure inclusivity, the training materials have been designed to address the diverse needs of participants. As part of the project, a dedicated online platform called artcoworkers-platform.eu has been developed to provide easy access to these materials.

2. The ArtCoWorkers Platform

The ArtCoWorkers platform is an innovative exchange platform designed to facilitate the sharing of ideas and workshop offers within the context of the ArtCoWorkers project. This report aims to provide a comprehensive overview of the platform, highlighting its key features and functionalities, and discussing its role as a central hub for information related to the ArtCoWorkers project.

2.1. Platform Overview

The ArtCoWorkers platform serves as a virtual meeting place for individuals involved in creative projects, including artists, designers, writers, musicians, and other creative professionals. Its primary purpose is to connect project providers with potential participants, fostering collaboration and facilitating the exchange of ideas.

2.2. Key Features and Functionalities

The ArtCoWorkers platform offers a range of features and functionalities to enhance the user experience and maximize engagement. Some of the key features include:

a. Project Listings: The platform provides a comprehensive overview of creative projects, allowing project providers to create detailed listings describing their projects' goals, requirements, and desired outcomes.

b. Workshop Offers: Users can also create workshop offers, providing opportunities for participants to engage in hands-on learning experiences and acquire new skills.

c. Search and Filter Options: Users can easily search and filter projects based on specific criteria such as location, artistic medium, or project duration, making it convenient to find projects that align with their interests and availability.

d. Profile Management: Each user has a profile that showcases their skills, expertise, and previous project involvement. This allows project providers to assess potential participants based on their profiles and select individuals who best fit their project requirements.

2.3.   Role as a Central Hub

In addition to its role as an exchange platform, the ArtCoWorkers platform serves as a central hub for all information related to the ArtCoWorkers project. It provides a centralized repository of data and resources, offering participants and project providers easy access to important information. This includes:

a. The Methodology

b. The Trainingmaterials

c. Insight view about Shadow Theater performances

The ArtCoWorkers platform plays a crucial role in the ArtCoWorkers project by serving as an exchange platform for ideas and workshop offers, as well as a central hub for project-related information. Its features and functionalities foster collaboration, facilitate communication, and streamline the process of connecting project providers with potential participants. By providing a comprehensive overview of creative projects and serving as a repository of information, the platform enhances the overall effectiveness and efficiency of the ArtCoWorkers project, promoting artistic collaboration and encouraging the growth of creative communities.

How to Use the Platform

To utilize the platform effectively, follow these steps:

Step 1: Registration

Visit the https://artcoworkers-platform.eu homepage and click on "Registration" located at the top right corner. Fill in your first name, last name, email address, username, desired password, and specify your role.

Step 2: Creating an Artist Account

After registration, log in and access the menu bar. Click on "Profile" and then select "Workshop." Here, you can view workshop data and check the list of participants. Enhance your workshop's description by providing detailed information about yourself as an artist and your project. You can also include links to videos and social media accounts. Additionally, enter location details by selecting the country, city, and integrating Google Maps.

<u>Step 3: Creating an Offer</u>

To create an offer, fill out the provided form with relevant information. Similar to workshops, the more details you provide, the more appealing your offer will be. The aim is to direct interested parties to your personal homepage or social media pages for further information. However, the ARTcoWORKers platform allows for news integration as well.

<u>Step 4: Adding News</u>

Integrating news into the platform is simple. Provide a title, a short excerpt, and the news content. Ensure that you include a relevant title image and include any necessary links.

3. Overview of Videos/Tutorials

All tutorials as well as the training material can be found on the ArtCoWorkers platform under the menu item "Training". Here is the link to the information - https://artcoworkers-platform.eu/training/

Videos and tutorials play a vital role in the ArtCoWorkers training program.

Below we describe the design approach and key elements used in our shadow theatre inspired video production. The main goal was to create visually captivating content while effectively emphasising certain statements and positions. Here is an overview of the design concept, the incorporation of shadow puppets and the strategic use of large, legible letters for textual emphasis.

Design concept:

The video production was designed to resemble a shadow theatre performance, with the speaker appearing on a monitor surrounded by floating shadows. This concept aimed to add an element of fascination and visual appeal to the presentation while keeping the focus on the speaker's message. By combining traditional shadow puppetry techniques with modern technology, the design team wanted to create a unique and engaging visual experience for the audience.

Incorporating shadow puppets:

The main visual element of the video production was the use of shadow puppets that floated around the monitor with the speaker. These shadows were carefully designed to move in a way that complemented the speaker's gestures and emphasised his words. The fluid and subtle movements of the shadows aimed to capture the audience's attention without distracting or overpowering the main speaker.

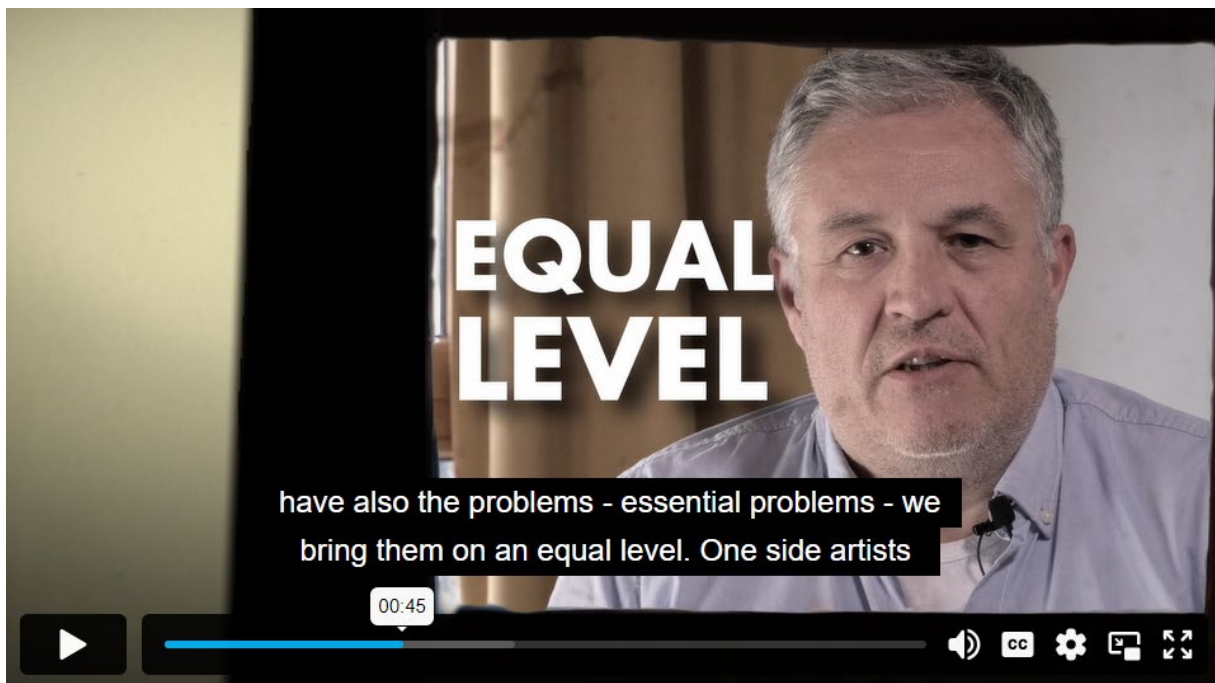**Highlighting statements with large letters:**

To further enhance the impact of certain statements and positions, individual words were displayed in the video in large, visible and legible letters. These words appeared within the video frame, strategically positioned to reinforce the speaker's message. The deliberate placement and typography of these highlighted words drew the viewer's attention and emphasised the importance of the information being conveyed.
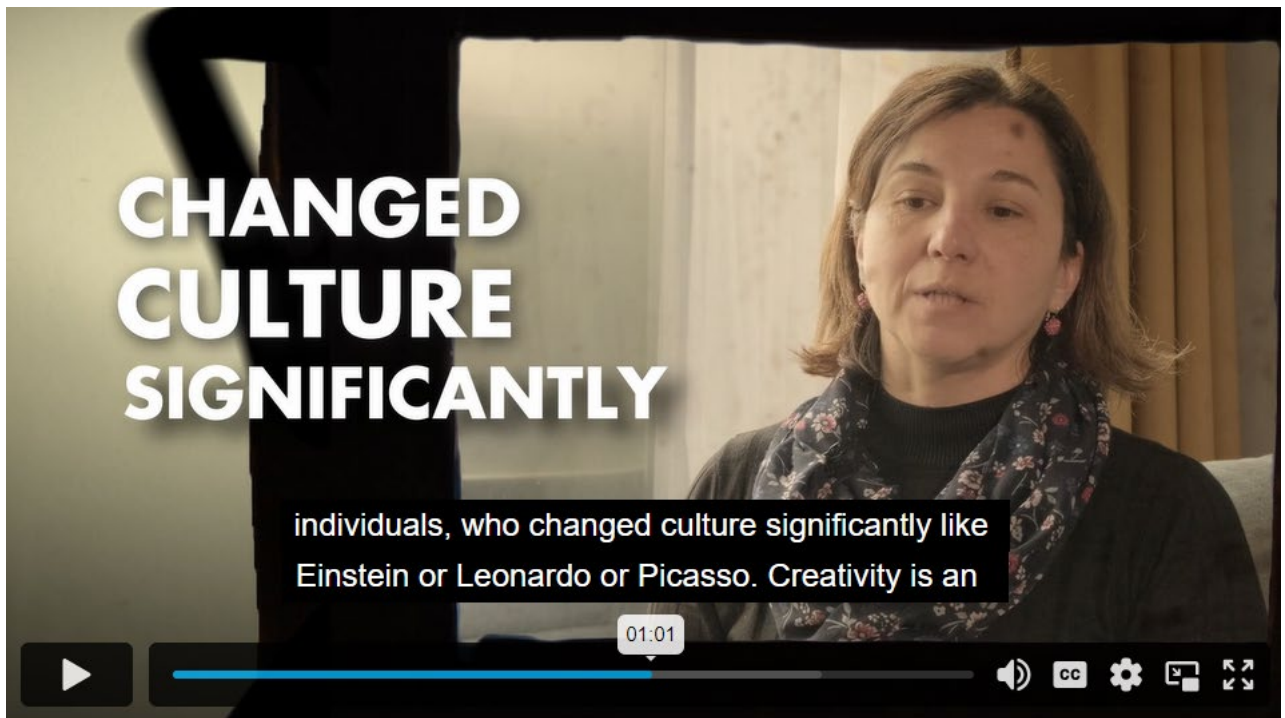
Utility and effectiveness:

The shadow theatre-inspired video design offered several benefits in terms of visual impact and message delivery. By combining the captivating visual elements of shadow theatre with modern video production techniques, the design managed to engage viewers and keep their interest throughout the presentation. The use of shadow puppets added an element of mystery and enchantment to the presentation, while the highlighted words ensured that important statements and positions were effectively emphasised, enhancing retention and comprehension of the message.

Here are the topics covered in the six videos produced for the project:

Video 1: Introduction to the Project: Roger Schmidtchen, the project coordinator, presents an overview of the project, its partners, their competences, and their assigned tasks.

Video 2: Self-Knowledge: Rekka Imola Makkai from VitalPed discusses the topic of creativity and its significance in self-knowledge.
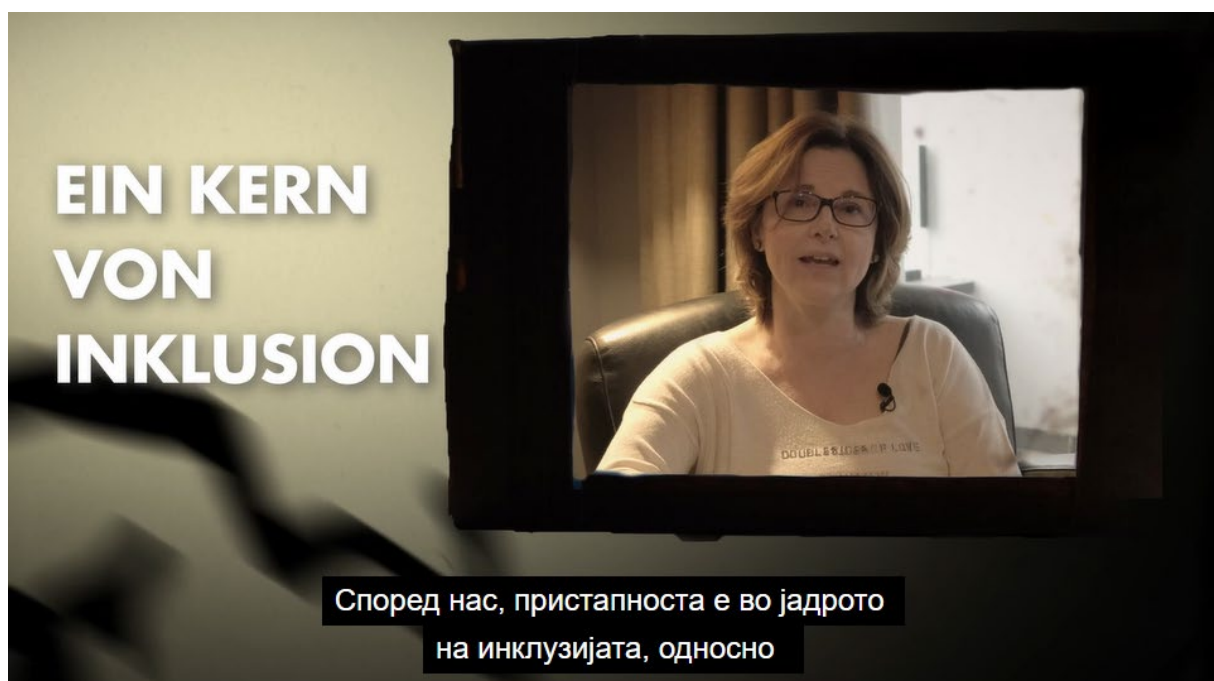

Video 3: Independent Living and Peer Counselling: Veronika Pataki from People First explains the concepts of independent living, peer counseling, and the UN CRPD (United Nations Convention on the Rights of Persons with Disabilities).
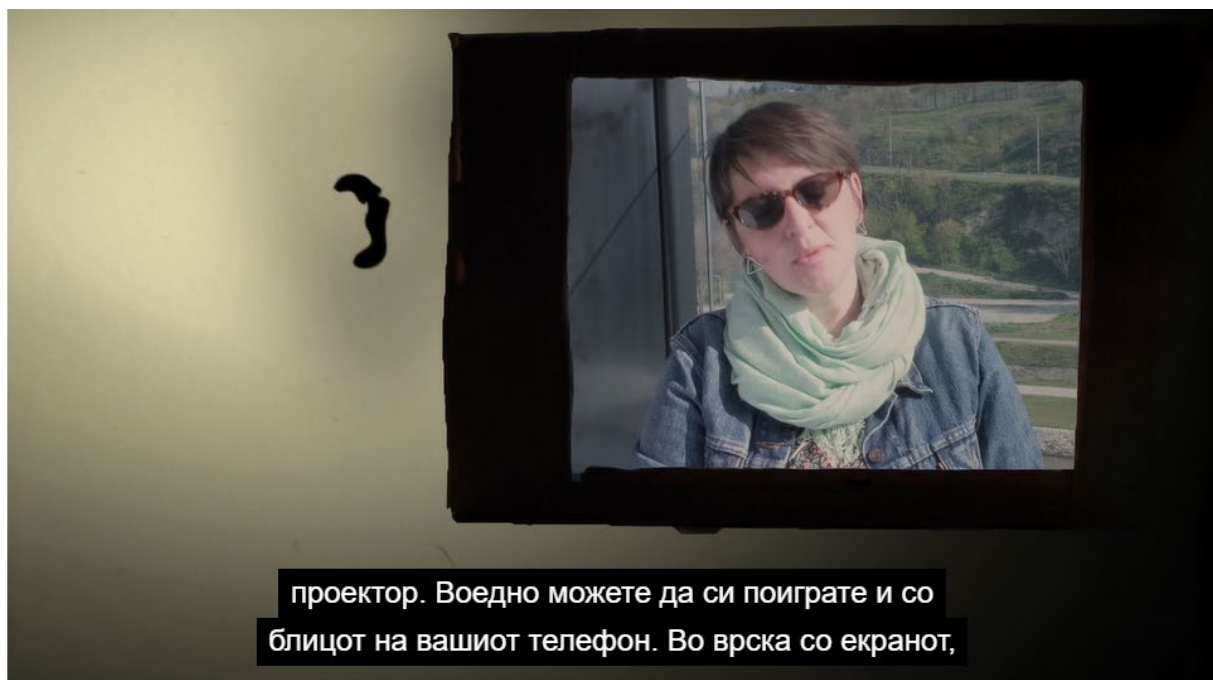
Developing Intercultural Competences: Alexandrea Stojanowska from Shadows and Clouds emphasizes the importance of having one's own identity in developing intercultural competences, empathy, and relationships with culturally diverse individuals.

Eine kulturelle Identität ist die Selbstwahrnehmung einer Person und Selbstakzeptanz und Selbstdarstellung innerhalb

: Inclusion: Veronika Pataki from People First highlights the significance of inclusion in society and demonstrates how to put this principle into practice.

Според нас, пристапноста е во јадрото на инклузијата, односно

Video 6: Shadow Theatre: Alexandrea Stojanowska, an expert in shadow theatre from Shadows and Clouds, provides insights on the development and performance of shadow theatre as a creative art form.

проектор. Воедно можете да си поиграте и со блицот на вашиот телефон. Во врска со екранот,

Video 7: Shadow Theatre Technics: In the video Alexandrea Stojanowska of Shadows and Clouds shows which different techniques can be used in shadow theater.

Video 8: Accessible Shadow-Theatre: In the last video, Hilda Kerekes from the Hungarian partner People First gives an insight into why shadow theater is particularly suitable for artistic collaboration between people with and without disabilities.

Note: All videos are in English – except the videos from Veronika Pataki, these are spoken in German - but have subtitles in DE (German), HUN (Hungarian), MAZ (Macedonian), and NL (Dutch) to ensure accessibility for non-English speakers.

Benefits of Video Tutorials

Video tutorials offer several advantages in the learning process:

- Visual Presentation: Visual demonstrations and examples make it easier for learners to understand the content compared to plain text.
- Audio Support: Narration in video tutorials enhances understanding by providing audio explanations alongside visual demonstrations
- Replayability: Learners can watch video tutorials repeatedly to reinforce their understanding of the material.
- Availability: Online accessibility allows learners to access video tutorials anytime and from anywhere, accommodating flexible learning schedules.

Additionally, films can contribute to promoting inclusion by portraying diverse people and perspectives. To enhance accessibility, the training videos include features such as subtitles, audio descriptions for the visually impaired, sign language translation, high-contrast displays for visual impairments, and user-friendly interfaces for different operating needs.

Summary: The ArtCoWorkers project has developed comprehensive training materials, including videos and tutorials, to cater to the specific needs of participants. The online platform, artcoworkers-platform.eu, serves as a central hub for accessing these materials, facilitating networking, and promoting collaboration among project providers and participants.